



AYDA
AWARDS
Since 2008

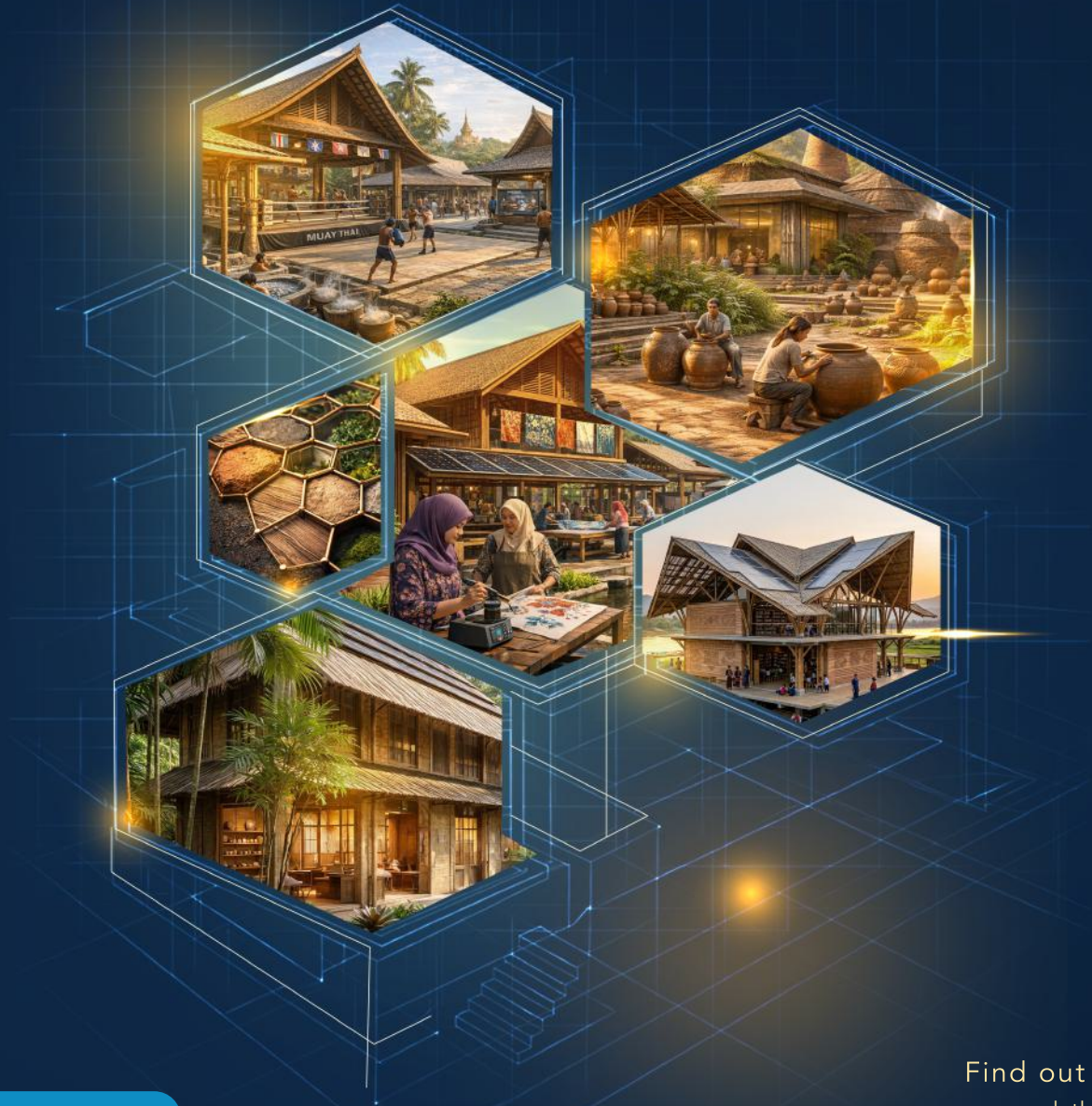
Brought to you by



NIPPON
PAINT

AYDA AWARDS²⁰²⁶

CONVERGE: EMBRACING HYPERLOCAL



FREE ENTRY

Submit your design before

29th October 2026

JOIN ASIA'S LEADING ARCHITECTURAL
AND INTERIOR DESIGN COMPETITION!

Find out more at :
www.aydathailand.com



Scan to submits

ABOUT AYDA

Nippon Paint (Thailand) Co., Ltd., together with Nippon Paint Group across Asia, collaborates with participants from over 20 countries to organize the AYDA Awards—an international design competition for Architecture and Interior Design students. Now in its 19th year, AYDA continues to inspire young designers to create with purpose, placing importance on people, communities, and the environment through an evolving annual theme.

AYDA is committed to nurturing the next generation of designers by providing a platform for exposure, learning, and continuous support—empowering them to shape a brighter future and contribute to a better built environment.

This year's theme, **“Converge: Embracing Hyperlocal”** encourages participants to reconnect with the roots of their local context—whether community, culture, materials, way of life, or local wisdom—and integrate these elements with creativity, technology, and innovation. We believe that impactful design begins with small, meaningful ideas grounded in real places, which can grow to create global relevance.



THE CORE OF AYDA

Entries should present fresh ideas that address shared challenges and reflect the mindset of professional designers—ready to grow and make a lasting impact.

AYDA is committed to discovering, nurturing, and empowering emerging designers to become future Design Leaders.

What students gain from AYDA:

- Learning through real-world design challenges
- Building an international network
- Showcasing meaningful and purposeful creativity

AYDA is looking for designers who:

- Demonstrate strong design fundamentals
- Possess social awareness and responsibility
- Care about environmental sustainability
- Respect local context and cultural identity



AYDA'S GLOBAL PRESENCE



1. Australia
2. Bangladesh
3. China
4. Egypt
5. Hong Kong, China

6. India
7. Indonesia
8. Iran
9. Japan
10. Malaysia

11. New Zealand
12. Pakistan
13. Philippines
14. Singapore
15. Sri Lanka

16. Taiwan, China
17. Thailand
18. Türkiye
19. U.S.A
20. Vietnam

To learn more about AYDA, visit the following links:

www.aydathailand.com



AYDA Awards Thailand



ayda-th

UN Sustainable Development Goals as our thematic backdrop

The UN SDGs as an Inspiration Board: A Framework for Innovative Solutions

For students who may feel stuck, run out of ideas, or be unsure of where to begin their design solution brainstorming session, we highly recommend a valuable resource : [the United Nations Sustainable Development Goals \(SDGs\)](#).

The SDGs serve as a comprehensive guideline and a fantastic supplementary tool for identifying emerging trends or significant societal challenges that can be effectively addressed through a #hyperlocal lens.



SUSTAINABLE CITIES AND COMMUNITIES

11

Make cities and human settlements inclusive, safe, resilient and sustainable.



INDUSTRY, INNOVATION AND INFRASTRUCTURE

10

Reduce inequality within and among countries.



RESPONSIBLE CONSUMPTION AND PRODUCTION

12

Ensure sustainable consumption and production patterns.



CLIMATE ACTION

13

Take urgent action to combat climate change and its impacts.

THEME CHALLENGE OF THE YEAR

CONVERGE : EMBRACING HYPERLOCAL

Focusing on local identity in **a deep and specific** way to create design solutions that genuinely respond to the context of each place. By integrating local identity with creativity and innovation, the approach encourages architecture and design students to shape a sustainable future of living while generating value that can resonate on a global level.

**Design Approach:
From Real Context
to Future Solutions**

Design proposals should begin with
a deep understanding of
the actual site and its context,
then evolve into future-ready solutions

Integrates
sustainability
principles

Scalable
and relevant
at a global level

Grounded
in the real site
and
local context

Adaptable
and flexible
for future

Respectfully
reinterprets local
culture through
creative design

Meaning of

“HYPERLOCAL IN ARCHITECTURE”

HYPERLOCAL DESIGN refers to an approach that grows from the “DNA of a place” — including climate, materials, culture, and the everyday life of the local community. It is not just about aesthetics; it is about creating design that can only exist in this specific location,

PLACE



PEOPLE



MATERIAL



CULTURE



and developing those insights into architecture and interior design that are distinctive, sustainable, and capable of generating value at a global level.

This concept shifts design from being
“a universal style that can be
applied anywhere”
to becoming work
that authentically reflects
the identity of a place.



EMBRACING HYPERLOCAL DESIGNING FROM THE ROOTS OF PLACE

Hyperlocal is not just about using local materials.

It is about understanding the **smallest details** that shape a place's unique identity, such as: This approach encourages designers to work at a **fine-grained, human-scale level**, creating architecture and interior design that are deeply connected to the community and rooted in the most specific qualities of place.



Local craftsmanship



**Community markets
and everyday activities**



**Street-level lifestyles specific to
a neighborhood or district**

APPLYING HYPERLOCAL IN PRACTICE



Design buildings that adapt traditional passive cooling strategies from the local context and integrate them with contemporary materials to improve energy performance.



Develop interior designs that reinterpret local patterns, crafts, or vernacular art in a minimal and contemporary language.



Create design solutions rooted in small-scale local contexts that can inspire broader ideas and influence design thinking at a global level.

This concept encourages students to see that local context is not a limitation, but a creative testing ground — a place where ideas can be explored, developed into new design approaches, and connected to global conversations.

SUBMISSION REQUIREMENTS

OVERVIEW	ARCHITECT	INTERIOR
THEME	CONVERGE : EMBRACING HYPERLOCAL	
PROJECT CATEGORY	OPEN CATEGORY	
PROJECT LAYOUT SIZE	Area less than 40,000 Sqm.	Area less than 2,800 Sqm.
ELIGIBILITY	3 rd Year and above	2 nd Year and above
	Master's degree students aged 26 or below may submit entries.	
SUBMISSION LIMIT	Only one entry is allowed per student.	
FOR SUBMISSION	How to submit 1. The submitter must have a Gmail email address. 2. Submit at www.aydathailand.com 3. Click on SUBMIT ENTRY and select the submission according to category. 4. Apply online application form and submit on website. Set the Page present size A2 on vertically for 3-4 page. 5. Do not specify the name and the name of the university on every present page.	

ARCHITECTURAL CATEGORY

You are tasked with designing architecture that is creative and future-responsive, with flexibility, adaptability to technological change, and a positive impact on both present and future communities.



Key Considerations

- **Innovation & Technology:** Enhance efficiency and flexibility of buildings by integrating innovative concepts with new technologies
- **Social Impact:** Promote unity, inclusivity, and coexistence within communities
- **Environmental Impact:** Reduce energy, water, and material consumption while creating positive environmental outcomes
- **Adaptive Design:** Communicate adaptability and sustainability through nature-inspired forms or elements
- **Community Interaction:** Encourage community engagement through shared spaces and connection with nature

INTERIOR DESIGN CATEGORY

You are tasked with designing interior spaces that are creative and future-ready, with flexibility, adaptability to changing needs, and enhancement of users' quality of life.



Key Considerations

- **Innovation & Technology:** Use technology to increase flexibility, maximize resource efficiency, and optimize space performance
- **Lifestyle & Social Impact:** Design to support unity, collaboration, and a sense of belonging for users
- **Environmental Impact:** Select materials and systems that reduce carbon footprint and use resources efficiently
- **User Comfort:** Create a warm, calm, and sustainable atmosphere through lighting, color, and interior elements
- **Space Interaction:** Support shared use, furniture flexibility, connection to nature, and adaptable spaces

JUDGING CRITERIA

ARCHITECTURAL CATEGORY & INTERIOR DESIGN CATEGORY

DESIGN CONCEPT

25%

- Ideas and designs reflect the essence of the Theme
- Identifies clear and impactful project concepts and problem statements.
- Displays effective and extensive research.
- Demonstrates the ability to propose relevant and practical solutions to the design challenge.
- Indicates critical thinking and problem-solving skills.
- Originality, relevance and impact on users.

Suggested Questions to Ponder:

- Does your design successfully fulfil an innate human need or solve a problem?
- Does your design facilitate better functionality and purpose for its inhabitants or visitors on a human scale?
- Is your design able to deliver and demonstrate commercial or social values?
- Does your design reflect ergonomic and environmental principles that sustain physical well-being?
- Does your design offer alternative perspectives and/or ways of solving problems?

FUNCTIONALITY & RELEVANCE

15%

- Site and Spatial Planning/Sensitivity: The ability to deliver a layout plan which is sensitive to a specific context. The integration of appropriate design and planning of individual spaces needs to be tailored to the needs of users, with an emphasis on anthropometric and ergonomic principles.
- Functionality: The Design is appropriate for its intended use and will create a positive impact for the community and users.
- Design impact: Demonstrates significant impact on contemporary life and living environment; has strong social values and significance; actively contributes to the nurturing of the next generation and advancement of society as a whole.
- Practicality: The design is suitable for delivery with materials and technology readily available on the market today.

Suggested Questions to Ponder:

- Could your design be implemented using processes, materials and technologies available or in development today?
- Is your design a versatile one that supports people, activities and change?
- Does your design stand the test of time, from both an aesthetic and physical point of view?

DESIGN INNOVATION

20%

- Displays a high level of originality and creativity.
- Showcases the ability to deliver innovative and forward-driven interventions with the integration of technology.

Suggested Questions to Ponder:

- Does your design maximise or leverage tech-enabled connectivity and/or intelligence?
- Is your design original in its execution?

SUSTAINABILITY

15%

- Demonstrates the capacity to support the needs of people and the environment in a long-term and impactful approach. (e.g. Demonstrates climate and energy responsiveness.
- Displays effective thought process and the use of renewable resources and life cycle throughout the development and maintenance of the design.
- Displays long-lasting design and universality.

Suggested Questions to Ponder:

- Does your design incorporate sustainable and eco-friendly elements that help preserve the natural environment?
-

Aesthetic, Colour Usage & Visual Impact

15%

Aesthetic and Visual Impact:

- Design is aesthetically pleasing and effectively integrates social and cultural aspects for the users.
- Place-making: Creates opportunities for users to interact with the space.

Colour Usage:

- Showcases brilliant and creative use of colours.
 - Showcases a brilliant display of balance between colours, materials and design outputs.
 - Demonstrates the use of colour for the enhancement of materials and facades, etc.
-

DELIVERY & PRESENCE

10%

- Presentation showcases a high level of clarity, creativity and interactivity.
- Presentation is cohesive and demonstrates a high level of understanding of the design challenges and solutions presented, paired with appropriate visual aids, graphics, and/or animations.
- Presentation focuses on both your project deliverables and design philosophy, including the journey and concept.

NATIONAL AWARDS



SILVER AWARD

Cash Prize: 20,000 THB
+ Sketchup Education Studio
(1Year)



GOLD AWARD**

Cash Prize: 100,000 THB
Representative of Thailand
to compete at the international level
AYDA International Summit 2027
+ Sketchup Education Studio (1Year)



BRONZE AWARD

Cash Prize: 4,000 THB
4 awards per category



A5 Best Design

For finalists in both
categories 12 awards
Cash Prize: 5,000 THB



BEST LECTURER AWARD

Cash Prize: 4,000 THB
+SketchUp Pro
(SketchUp Education Lab
15 Licenses, 1 Year)



BEST COLOUR CHOICE

Cash Prize: 3,000 THB
4 awards per category

INTERNATIONAL AWARDS



"AYDA AWARDS OF THE YEAR"

Winners in each category will join the Design Discovery Program
at Harvard's Graduate School of Design in June 2027, USA
a 3 weeks course worth over USD 10,000, free of charge.



NIPPON PAINT COLOUR AWARD

USD 1,000 Cash Prize



BEST SUSTAINABLE DESIGN

USD 1,000 Cash Prize



BEST DESIGN IMPACT

USD 1,000 Cash Prize



ณวัฒน์ ทองสว่าง
Principle and Founder
Februar Image Co.,Ltd.



จิรวะบ คงสกุล
Principle and Founder
IDIN Architects



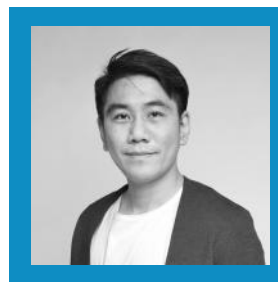
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Managing Director & Partner
ATOM Design



ศุภชัย เขียวงาม
Associate
Somdoon Architects



นัฒพงษ์ สงวนวุฒิโรจน
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เอกภาพ ทองแก้ว
Founder
EKAR Architects



ปรินทร์ จงสุขกิจพานิช
Co-Founder/Principal
Vessu Collaboration



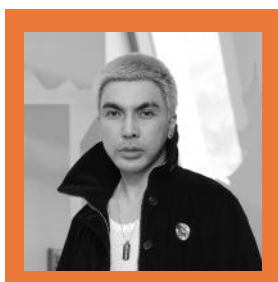
เมธนี สุวรรณบุณย์
Chief Project
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The Mall Group Co.,Ltd.



ธนาวัช สุขัคคานนท์
Managing Director
Interior Vision Co.,Ltd.



กัณทิมา ชาญนเดชะ
Project Director
Bplus Art & Design
Consultant Co.,Ltd.



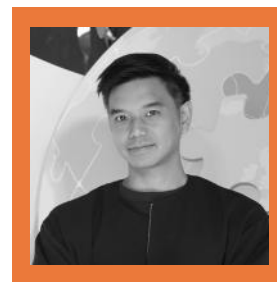
พัลลภ โพนพวงค์
Founder
That's ITH Interior



ปูช้วยาศตราจารย์ เสก สวัสดิ์
Committee Interior
Architect & Interior
Design Academic Council
of Thailand (IAIDAC)



กฤตธร สุกุไทย
Design Director
PIA Interior Co.,Ltd.



บดินทร์ พลาญกูร
Design Director
Context studio

TIMELINE



TERMS AND CONDITIONS

- Applicants must be students currently enrolled in Architecture or Interior Design programs. Undergraduate applicants must be no older than 26 years old at the time of submission.
- Submitted works must not have been previously awarded in any other competitions prior to submission to the AYDA Awards.
- Entries must be the original work of the applicant and must not replicate or imitate others' work. Any violation will result in immediate disqualification.
- All submitted works grant AYDA Awards and the organizer (Nippon Paint) the right to publish and use the materials for project-related purposes, including use as references in all media.
- Applicants must ensure that all information provided in the AYDA Awards application is accurate. Any false information will result in immediate disqualification and may lead to revocation of awards.

Additional Conditions

- Winners receiving cash prizes from Nippon Paint are responsible for managing their own prize funds. Any expenses related to further development of the project for the International competition, including travel and development costs, are the responsibility of the winners. All rights to the submitted work remain with the creator.

HOW TO SUBMIT

1

Submit at www.aydathailand.com Click **ENTRY SUBMIT**

2

Apply online application form

3



Submit work files Up load Files, name the folder according to the rules, file size, total capacity not more than 20 MB



Page Present, A2 size, vertical (3-4 boards), name the Folder **“Page Presentation”** as a JPEG file with a resolution of 300dpi and named the file (Name of the author)

- Board1.jpeg , (Name of the author)
- Board2.jpeg (Name of the author)
- Board3.jpeg, etc.



Perspective image files, all JPEG images (Resolution 300dpi) saved in Folder named “Perspective” by naming files according to Area such as Lobby, Rest room, Kitchen, etc.



Design Statement, no more than 800 words, saved in Microsoft Word format with the file name Design Statement.docx.



Photo of the owner of the work. JPEG (Resolution 300dpi) with the file name.

SUBMIT BEFORE

 **29 Oct 2026**

Contact Us



AYDA Awards Thailand



ayda-th

Email : AYDAbyNipponpaint@gmail.com
www.aydathailand.com



Scan to submits

DOWNLOAD

เจดสีสร้างแรงบันดาลใจ

ใหม่ล่าสุด!

จาก Nippon Paint

- ✓ แบ่งตาม Tone สี
- ✓ สะดวกต่อการใช้งาน

**NEW
COLOURS****SHADE 2338**

รองรับโปรแกรม

**SketchUp****AUTODESK
REVIT**ดาวน์โหลดได้ที่ <https://rb.gy/uydclp>